

Department: Business

Year 13 Programme of Study: Long Term Planning



STRATFORD GIRLS'  
GRAMMAR SCHOOL

STRATFORD-UPON-AVON

Lessons	Autumn Term	Lessons	Spring Term	Lessons	Summer Term
2	Franchises and franchisees	12	External factors	14	Revision and A-Level exam
2	External growth	20	Financial accounting and strategies		
2	Corporate social responsibility	14	Human resource management and strategies		
10	Strategy, implementation and business plans	16	Marketing strategies		
12	Measures of performance	16	Operations management and strategies		
16	Forecasting and decision making				
8	Global business context				
6	Managing change				