

Department: Business

Year 12 Programme of Study: Long Term Planning



STRATFORD GIRLS'
GRAMMAR SCHOOL

STRATFORD-UPON-AVON

Lessons	Autumn Term	Lessons	Spring Term	Lessons	Summer Term
6	Enterprise and entrepreneurship	8	Market forces	8	Human resource management
10	Classifying a business	8	Market conditions	8	Recruitment and training
8	Aims and objectives	11	Trial exam and feedback	10	Motivational strategies
8	Sources of finance	12	Global business context	4	Marketing objectives
14	Revenues, cost and profit	16	Production and operational strategies	18	Marketing strategies
12	Management accounting	10	Productive efficiency	16	Revision and feedback for AS/Mock exam
16	External influences	8	Quality management	12	Strategic management project